



WOMEN VETERANS ROCK!®

We Change Lives



Military Outreach, Sponsorships & Partnerships With Us

★★★
MEDIA★KIT★★★
2027 - 2028



The Healthy Caregiver
Community Foundation

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Introduction

We Are A Coalition Of Women Veteran Organizations And Women Advocacy Organizations Supporting Today's Military Women & Military Families. We Are: Women Veterans, Active Duty, Reservists, National Guard, ROTC, Military Spouses & Military Moms.



We Achieve More By Working Together As A Team And As A Cohesive National Community.

*- Deborah Harmon-Pugh,
National Campaign Chair*



Women Veterans ROCK is a vibrant and diverse national community of military women. Our national network is built on a strong foundation of engaging and empowering Women Veterans and Cadet Girls in Military Families. We are the fastest growing military outreach community of its kind. We are uniquely positioned and directly linked to the core of today's new generations of Women Veterans and Military Families.

We Are Building a Pathway For Our Posterity – for Future Generations of Military Women & Military Families. Our mission is dedicated to supporting Women Veterans and Military Families in the areas of: Housing, Employment, Education, Financial Stability, and Family Health & Wellness. Women Veterans ROCK is leading the way forward in support of the Next Generation of The “New Ranks” of America’s Military Women.

The Women Veterans Civic Leadership Institute®



Women Veterans ROCK! Is A Leading Voice In America's Women Veterans Community. We Are A Unique Pipeline of Talented Military Women, Women Veterans, Military Families & Generation Z Emerging Leaders.

The Women Veterans Civic Leadership Institute, (WVCLI), is a one-year Fellowship Program dedicated to transforming the Can-Do-Spirit in Military Service into a Post-Military Spirit of Civic and Community Leadership which serves and benefits the common good of all humanity.

The Women Veterans Civic Leadership Institute uniquely empowers Women Veterans and JROTC Cadet Girls to excel as they become engaged in civic and community leadership opportunities. The Institute provides a robust combination of: Women Veterans Master Mind

Groups; Civic Leadership Education and Work Force Development Training. These are led by workforce leaders from the region's top: Civic; Business; Academic and Nonprofit Institutions.

This Fellowship Program is uniquely designed for Today's Military Women (Women Veterans, Active Duty, Reserve, National Guard, ROTC, Military Spouses & Military Moms).

Our Institute is a "Civic Leadership Incubator" for Today's Military Women seeking to become catalysts for positive social change.

Source: Women Bureau, U.S. Department of Labor

“There are nearly 2 million living Women Veterans in the United States. The rise in female veterans is projected to be 13.5% by year 2030 and 17% by year 2040.

(The projections from 2030 and 2040 are from the U.S. Department of Veterans Affairs.)

Source: U.S. Census Bureau





The Women Veterans Civic Leadership Institute®



Our Emerging Leaders Program

The Women Veterans Civic Leadership Institute, (WVCLI), is a Fellowship Program that teaches participants The Fundamentals of Civilian Civic Engagement and Community Leadership.

Our Impact & Our Influence



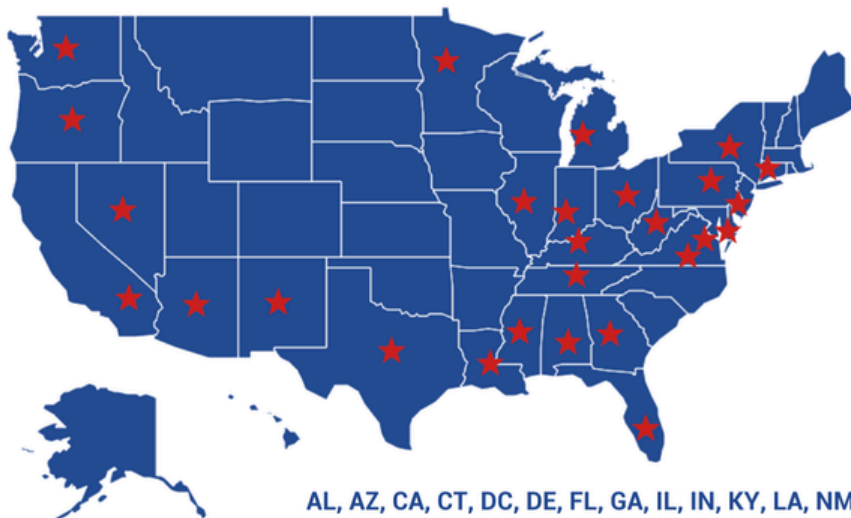
Women Veterans ROCK! National Affiliate Network:
East Coast, Gulf Coast, Midwest, Southwest, West Coast Regions



5

Affiliate
Regions

"We Are The Way Forward For
Today's Military Families &
Military Friendly Organizations."



AL, AZ, CA, CT, DC, DE, FL, GA, IL, IN, KY, LA, NM, MI
MN, MS, NJ, NY, NV, OH, OR, PA, TN, TX, VA, WA, WV



Our Network

National Network
of 35,000+ Military
Women & Families



Our Partners

Consists of 200+
Coalition Partners



Our Programs

Seven Signature
Programs for Outreach,
Education & Advocacy

DIGITAL COMMUNICATIONS



Website Users

We have 35,000+
unique website users



Page Views

We have over 2.5
million page views



Newsletter

We reach 5,500+
readers every month

SOCIAL, MEDIA, COMMUNITY OUTREACH



Social

25,000+ Military
Women & Families On
Social Media



Media

Podcast, Interviews,
Commentary, Resources &
Information Forums



Community

Partners With Colleges
and Universities
Nationwide

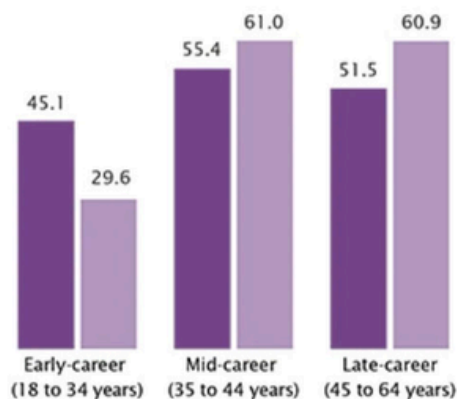
Profile

Life After the Military

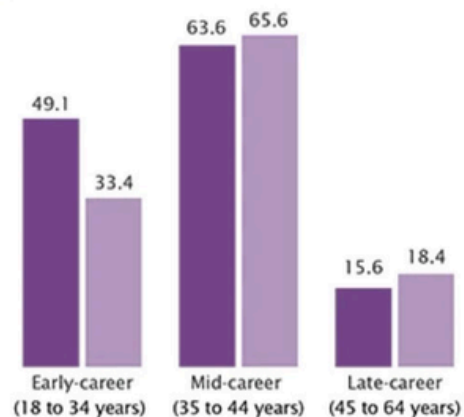
Selected Characteristics of Female Veterans and Nonveterans by Age

■ Veterans ■ Nonveterans

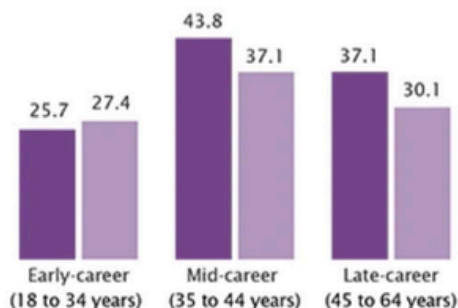
Percent Married



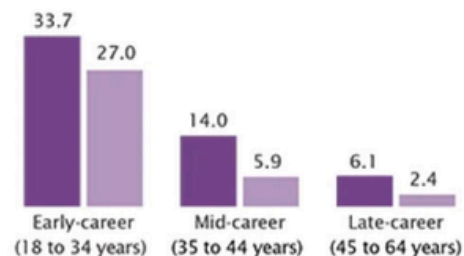
Percent With Children in the Household



Percent With a Bachelor's Degree or Higher



Percent Enrolled in College



United States
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

Source: 2015 American Community Survey
www.census.gov/programs-surveys/acs

Hidden in Plain Sight

1 in 68 women is a veteran (1.5%)



1 in 10
veterans is a
woman (10%)





We're Military Women On The Move



Women Veterans ROCK! is dedicated to preparing today's military women for post-military public leadership in areas of: Business Leadership, Civic Leadership, and Nonprofit Leadership.



Sponsors & Partnerships

Military Outreach, Sponsorships & Partnerships With Us



The Women Veterans Civic Leadership Institute



The STEM Civic Leadership Institute For JROTC Cadet Girls



Women Veterans ROCK! On The Hill - The Podcast!



**The 2030 Commission For Women Veterans & Military Families -
Phase II: Our Model Cities Emerging Leaders Program**

Women Veterans ROCK! We're Building Bridges Into Diverse Military Communities



2027-2028

We're Building A Pathway For Future Generations
Of Women Veterans & Military Families.



**The Women Veterans
Public Policy
Delegation**



**Women Veterans
Civic Leadership
Institute**



**STEM Training for
JROTC Cadets &
Transitioning Vets**



We the People

**The 2030 Commission
FOR WOMEN VETERANS & MILITARY FAMILIES**

**We're Creating A
Path For Our Posterity**

We Are A Coalition Of
Women Veterans Organizations &
Women Advocacy Organizations
Supporting Women Veterans &
Military Families.

We Support Them In
The Areas Of:
Housing, Employment,
Education, Financial Stability,
Family Health & Wellness.

Our Priority Is Preparing
Today's Military Women
For Post-Military
Business Leadership,
Civic Leadership &
Nonprofit Leadership.

Commissioned By
**WOMEN VETERANS
ROCK!**
The **Greenville
Caregiver**

www.WomenVetsRock.org



**Conversations On Campus:
Transitions To
STEM Careers**



**Women Veterans
ROCK On The Hill -
The Podcast!**



**Emerging Leaders
Program: Civic
Business & Nonprofit**

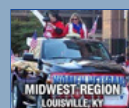


WVR Model Cities Program





Women Veterans ROCK! National Affiliate Network



We Are Sponsors of The Women Veterans ROCK! Campaign

National Enduring Partnerships



Sponsors & Partners Request

Email Your Sponsors & Partners Request To: Info@WomenVetsRock.org

Your Name: _____ Email: _____

Organization Name: _____ Phone: _____

Are you interested in Sponsorship or Partnership? _____

Sponsorship or Partnership Level? _____