



WOMEN VETERANS ROCK!®

We Change Lives



Military Outreach, Sponsorships & Partnerships With Us

MEDIA★KIT

2025 -2026



The Healthy Caregiver
Community Foundation

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Introduction

We Are A Coalition Of Women Veteran Organizations And Women Advocacy Organizations Supporting Today's Military Women & Military Families. We Are: Women Veterans, Active Duty, Reservists, National Guard, ROTC, Military Spouses & Military Moms.



We Achieve More By Working Together As A Team And As A Cohesive National Community.

*- Deborah Harmon-Pugh,
National Campaign Chair*



Women Veterans ROCK is a vibrant and diverse national community of military women. Our national network is built on a strong foundation of engaging and empowering Women Veterans and Cadet Girls in Military Families. We are the fastest growing military outreach community of its kind. We are uniquely positioned and directly linked to the core of today's new generations of Women Veterans, Military Millennials and Military Families.

We Are Building A Pathway For Our Posterity – for Future Generations of Military Women & Military Families. Our mission is dedicated to supporting Women Veterans and Military Families in the areas of: Housing, Employment, Education, Financial Stability, and Family Health & Wellness. Women Veterans ROCK is leading the way forward in support of the next generation of America's military women - Generation Z.

The Women Veterans Civic Leadership Institute®



Women Veterans ROCK! Is A Leading Voice In America's Women Veterans Community. We Are A Unique Pipeline of Talented Women Veterans, Military Millennials, Military Families & Generation Z.

The Women Veterans Civic Leadership Institute, (WVCLI), is a one-year Fellowship Program dedicated to transforming the Can-Do-Spirit in Military Service into a Post-Military Spirit of Civic and Community Leadership which serves and benefits the common good of all humanity.

The Women Veterans Civic Leadership Institute uniquely empowers Women Veterans and JROTC Cadet Girls to excel as they become engaged in civic and community leadership opportunities. The Institute provides a robust combination of Women Veterans Master Mind

Groups; Civic Leadership Education and Work Force Development Training. These are led by workforce leaders from the region's top: Civic; Business; Academic and Nonprofit Institutions.

This Fellowship Program is uniquely designed for Today's Military Women (Women Veterans, Active Duty, Reserve, National Guard, ROTC, Military Spouses & Military Moms).

Our Institute is a "Civic Leadership Incubator" for Today's Military Women seeking to become catalysts for positive social change.

Source: Women Bureau, U.S. Department of Labor

“There are nearly 2 million living Women Veterans in the United States. The rise in female veterans is projected to be 13.5% by year 2030 and 17% by year 2040.

(The projections from 2030 and 2040 are from the U.S. Department of Veterans Affairs.)

Source: U.S. Census Bureau





The Women Veterans Civic Leadership Institute[®]



Our Emerging Leaders Program

The Women Veterans Civic Leadership Institute, (WVCLI), is a Fellowship Program that teaches participants The Fundamentals of Civilian Civic Engagement and Community Leadership. The Institute

Our Impact & Our Influence



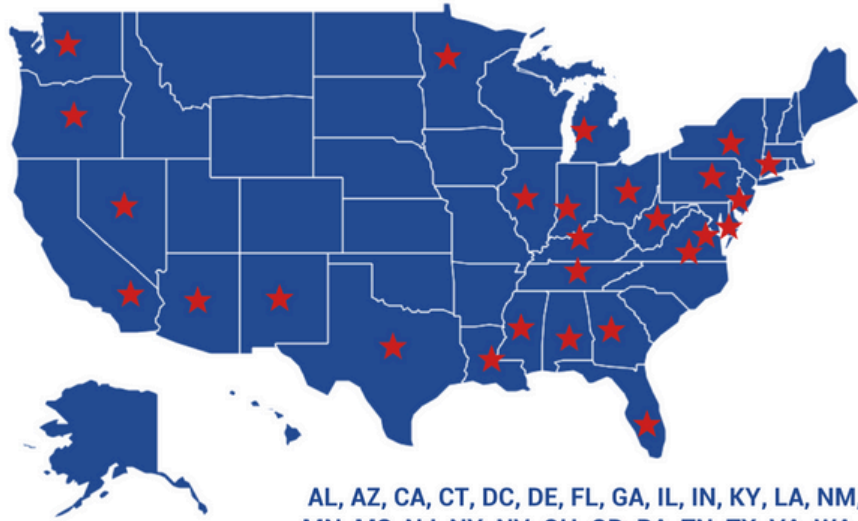
Women Veterans ROCK! National Affiliate Network:
East Coast, Gulf Coast, Midwest, Southwest, West Coast Regions



5

Affiliate
Regions

"We Are The Way Forward For
Today's Military Families &
Military Friendly Organizations."



AL, AZ, CA, CT, DC, DE, FL, GA, IL, IN, KY, LA, NM, MI,
MN, MS, NJ, NY, NV, OH, OR, PA, TN, TX, VA, WA, WV



Our Network

National Network
of 35,000+ Military
Women & Families



Our Partners

Consists of 200+
Coalition Partners



Our Programs

Seven Signature
Programs for Outreach,
Education & Advocacy

DIGITAL COMMUNICATIONS



Website Users

We have 35,000+
unique website users



Page Views

We have over
1.5 million page views



Newsletter

We reach 5,500+
readers every month

SOCIAL, MEDIA, COMMUNITY OUTREACH



Social

25,000+ Military
Women & Families On
Social Media



Media

Podcast, Interviews,
Commentary, Resources &
Information Forums



Community

Partners With Colleges
and Universities
Nationwide

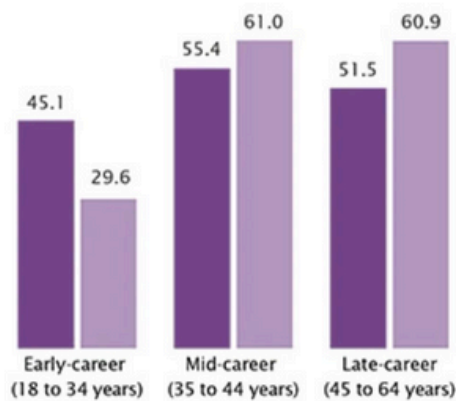
Profile

Life After the Military

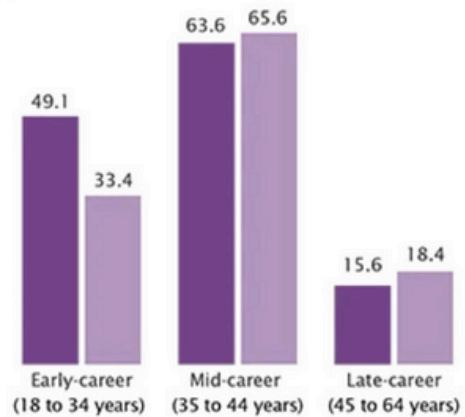
Selected Characteristics of Female Veterans and Nonveterans by Age

■ Veterans ■ Nonveterans

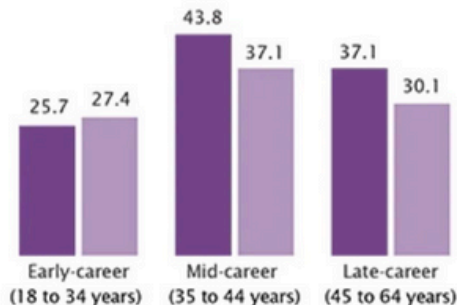
Percent Married



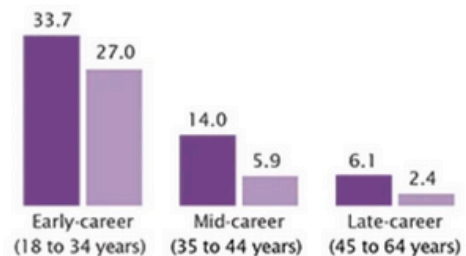
Percent With Children in the Household



Percent With a Bachelor's Degree or Higher



Percent Enrolled in College



United States
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

Source: 2015 American Community Survey
www.census.gov/programs-surveys/acs

Hidden in Plain Sight

1 in 68 women is a veteran (1.5%)

1 in 10
veterans is a
woman (10%)





We're Military Women On The Move



Women Veterans ROCK! is dedicated to preparing today's military women for post-military public leadership in areas of: Business Leadership, Civic Leadership, and Nonprofit Leadership.



Sponsors & Partnerships

Military Outreach, Sponsorships & Partnerships With Us



The Women Veterans Civic Leadership Institute

The leaderboard sits prominently at the top of the home page and gets terrific visibility. Our newsletter reaches 25,000+ people, giving



The STEM Civic Leadership Institute For JROTC Cadet Girls

Standard rectangle ads are featured throughout our website. Our newsletter reaches 25,000+ people, giving advertisers an additional, direct way to reach our most loyal read-



Women Veterans ROCK! On The Hill - The Podcast!

Our newsletter reaches 25,000+ people, giving advertisers an additional, direct way to reach our most loyal readers. Our newsletter reaches 25,000+ people, giving advertisers



The 2030 Commission For Women Veterans & Military Families - Phase II: Our Model Cities Emerging Leaders Program

You provide the story, we provide the Our newsletter reaches 25,000+ people, giving advertisers an additional, direct way to reach our most loyal readers. Our newsletter reaches 25,000+ peo-



Women Veterans ROCK! We're Building Bridges Into Diverse Military Communities



2025-2026

We're Building A Pathway For Future Generations
Of Women Veterans & Military Families.



The Women Veterans
Public Policy
Delegation



Women Veterans
Civic Leadership
Institute



STEM Training for
JROTC Cadets &
Transitioning Vets

We the People

The 2030 Commission
FOR WOMEN VETERANS & MILITARY FAMILIES

We're Creating A
Path For Our Posterity

*We the People
of the United States
In Order To Form
A More Perfect Union*

Commissioned By
WOMEN VETERANS
ROCK!
and the
Caregiver

www.WomenVetsRock.org



Conversations On Campus:
Transitions To
STEM Careers



Women Veterans
ROCK On The Hill -
The Podcast!



Emerging Leaders
Program: Civic
Business & Nonprofit

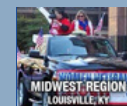


WVR Model Cities Program





Women Veterans ROCK! National Affiliate Network



We Are Sponsors of The Women Veterans ROCK! Campaign

National Enduring Partnerships



Sponsors & Partners Request

Email Your Sponsors & Partners Request To: Info@WomenVetsRock.org

Your Name: _____

Organization Name: _____

Email: _____

Phone: _____

Are you interested in Sponsorship or Partnership? _____

Sponsorship or Partnership Level? _____

