Military Outreach, Sponsorships & Partnerships With Us

MEDIA KIT
2023-2024

WOMEN VETERANS ROCK!
We Change Lives

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Introduction

We Are A Coalition Of Women Veteran Organizations And Women Advocacy Organizations Supporting Today’s Military Women & Military Families. We Are: Women Veterans, Active Duty, Reservists, National Guard, ROTC, Military Spouses & Military Moms.
We Achieve More By Working Together As A Team And As A Cohesive National Community.

- Deborah Harmon-Pugh, National Campaign Chair

Women Veterans ROCK is a vibrant and diverse national community of military women. Our national network is built on a strong foundation of engaging and empowering Women Veterans and Cadet Girls in Military Families. We are the fastest growing military outreach community of its kind. We are uniquely positioned and directly linked to the core of today’s new generations of Women Veterans, Military Millennials and Military Families.

We Are Building A Pathway For Our Posterity - for Future Generations of Military Women & Military Families. Our mission is dedicated to supporting Women Veterans and Military Families in the areas of: Housing, Employment, Education, Financial Stability, and Family Health & Wellness. Women Veterans ROCK is leading the way forward in support of the next generation of America’s military women - Generation Z.
The Women Veterans Civic Leadership Institute, (WVCLI), is a one-year Fellowship Program dedicated to transforming the Can-Do-Spirit in Military Service into a Post-Military Spirit of Civic and Community Leadership which serves and benefits the common good of all humanity.

The Women Veterans Civic Leadership Institute uniquely empowers Women Veterans and JROTC Cadet Girls to excel as they become engaged in civic and community leadership opportunities. The Institute provides a robust combination of: Women Veterans Master Mind Groups; Civic Leadership Education and Work Force Development Training. These are led by workforce leaders from the region's top: Civic; Business; Academic and Nonprofit Institutions.

This Fellowship Program is uniquely designed for Today's Military Women (Women Veterans, Active Duty, Reserve, National Guard, ROTC, Military Spouses & Military Moms).

Our Institute is a “Civic Leadership Incubator” for Today’s Military Women seeking to become catalysts for positive social change.

Source: Women Bureau, U.S. Department of Labor
“There are nearly 2 million living Women Veterans in the United States. The rise in female veterans is projected to be 13.5% by year 2030 and 17% by year 2040. 

(The projections from 2030 and 2040 are from the U.S. Department of Veterans Affairs.)

Source: U.S. Census Bureau
Our Emerging Leaders Program

The Women Veterans Civic Leadership Institute, (WVCLI), is a Fellowship Program that teaches participants The Fundamentals of Civilian Civic Engagement and Community Leadership. The Institute
Our Impact & Our Influence

Women Veterans ROCK! National Affiliate Network:
East Coast, Gulf Coast, Midwest, Southwest, West Coast Regions

5 Affiliate Regions

“We Are The Way Forward For Today's Military Families & Military Friendly Organizations.”

Our Network
National Network of 35,000+ Military Women & Families

Our Partners
Consists of 200+ Coalition Partners

Our Programs
Seven Signature Programs for Outreach, Education & Advocacy

DIGITAL COMMUNICATIONS

Website Users
We have 35,000+ unique website users

Page Views
We have over 1.5 million page views

Newsletter
We reach 5,500+ readers every month

SOCIAL, MEDIA, COMMUNITY OUTREACH

Social
25,000+ Military Women & Families On Social Media

Media
Podcast, Interviews, Commentary, Resources & Information Forums

Community
Partners With Colleges and Universities Nationwide
Profile

Life After the Military
Selected Characteristics of Female Veterans and Nonveterans by Age

Percent Married

Veterans | Nonveterans
---|---
Early-career (18 to 34 years) | 45.1 | 29.6
Mid-career (35 to 44 years) | 55.4 | 61.0
Late-career (45 to 64 years) | 51.5 | 60.9

Percent With Children in the Household

Veterans | Nonveterans
---|---
Early-career (18 to 34 years) | 49.1 | 33.4
Mid-career (35 to 44 years) | 63.6 | 65.6
Late-career (45 to 64 years) | 15.6 | 18.4

Percent With a Bachelor’s Degree or Higher

Veterans | Nonveterans
---|---
Early-career (18 to 34 years) | 25.7 | 27.4
Mid-career (35 to 44 years) | 43.8 | 37.1
Late-career (45 to 64 years) | 37.1 | 30.1

Percent Enrolled in College

Veterans | Nonveterans
---|---
Early-career (18 to 34 years) | 33.7 | 27.0
Mid-career (35 to 44 years) | 14.0 | 5.9
Late-career (45 to 64 years) | 6.1 | 2.4

Hidden in Plain Sight

1 in 68 women is a veteran (1.5%)
1 in 10 veterans is a woman (10%)

Women Veterans ROCK! is dedicated to preparing today’s military women for post-military public leadership in areas of: Business Leadership, Civic Leadership, and Nonprofit Leadership.
Sponsors & Partnerships
Military Outreach, Sponsorships & Partnerships With Us

The Women Veterans Civic Leadership Institute
The leaderboard sits prominently at the top of the home page and gets terrific visibility. Our newsletter reaches 25,000+ people, giving advertisers an additional, direct way to reach our most loyal readers.

The STEM Civic Leadership Institute For JROTC Cadet Girls
Standard rectangle ads are featured throughout our website. Our newsletter reaches 25,000+ people, giving advertisers an additional, direct way to reach our most loyal readers.

Women Veterans ROCK! On The Hill - The Podcast!
Our newsletter reaches 25,000+ people, giving advertisers an additional, direct way to reach our most loyal readers. Our newsletter reaches 25,000+ people, giving advertisers

The 2030 Commission For Women Veterans & Military Families - Phase II: Our Model Cities Emerging Leaders Program
You provide the story, we provide the platform. Our newsletter reaches 25,000+ people, giving advertisers an additional, direct way to reach our most loyal readers. Our newsletter reaches 25,000+ people, giving advertisers...
Women Veterans ROCK! We’re Building Bridges Into Diverse Military Communities

2023-2024
We’re Building A Pathway For Future Generations Of Women Veterans & Military Families.

The Women Veterans
Public Policy
Delegation

Women Veterans
Civic Leadership
Institute

STEM Training for
JROTC Cadets &
Transitioning Vets

Conversations On Campus:
Transitions To
STEM Careers

Women Veterans
ROCK On The Hill -
The Podcast!

Emerging Leaders
Program: Civic
Business & Nonprofit

WVR Model Cities Program

2021-2022 Sponsors & Partnerships Are Available
Sponsors & Partners Request

Email Your Sponsors & Partners Request To: Info@WomenVetsRock.org

Your Name: ___________________________ Organization Name: ___________________________

Email: _______________________________ Phone: ______________________________________

Are you interested in Sponsorship or Partnership? ________________________________

Sponsorship or Partnership Level? ____________________________________________